

M&A 2024 Dealer Programs



York Certified Comfort Expert

Dealer Perks:

- Satisfaction Guarantee
- 3.5% co-op on all YORK residential purchases to be used at 50%
**75% co-op back on the use of York approved vendors and digital advertising*
Reminder: No more than 25% of dealer's co-op can be used on apparel items
- Eligible for M&A Dealer Trips
- Updated Program: High-efficiency SPIFF Program (All Year)
**Double Spiffs: June, July, & August for CCE dealers ONLY!*
- FREE 10-year Comfort Plans on Affinity Inverter Systems (All Year)
- Discounted Comfort Plans (All Year)
- Dealer Loyalty Savings
- Access to Promotional Financing Through Synchrony Financial (Enhanced)
- Homeowner Rebates
Base Homeowner Rebates: (January - March & October - December)
Bonus Homeowner Rebates: (All Year for Qualifying Homeowners)
Personal Use Rebates: (All Year)
- Enrollment into Contractor Engagement Program (Enhanced)
- CCE Exclusive Promotions
- Eligible for YORK Residential Certification Program
- \$7,500 Ducted System Academy Match Dollars
- Access to all other CCE perks such as Home Services Scheduling by Dispatch, Dealer Locator, Fleet Discounts, etc.

Visit www.masupplymarketing.com for full program details and guidelines

\$4,491 One-Time Payment

M&A 2024 Dealer Programs



Liberties Plus

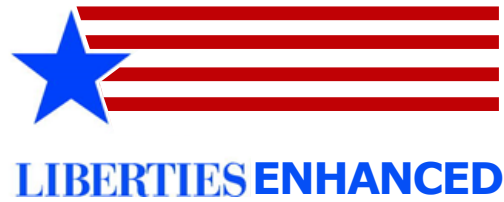
Dealer Perks:

- Satisfaction Guarantee
- 2% co-op on all YORK residential purchases to be used at 50%
**75% co-op back on the use of York approved vendors and digital advertising*
Reminder: No more than 25% of dealer's co-op can be used on apparel items
- Eligible for M&A Dealer Trips
- Updated Program: High-efficiency SPIFF Program (January - September)
- Discounted Comfort Plans (All Year)
- Access to Promotional Financing Through Synchrony Financial
- Homeowner Rebates
Base Homeowner Rebates: (January - March & October - December)
Bonus Homeowner Rebates: (All Year for Qualifying Homeowners)
Personal Use Rebates: (All Year)
- Enrollment into Contractor Engagement Program
- \$3,000 Ducted System Academy Match Dollars
- Access to all other Liberties Plus perks such as Home Services Scheduling by Dispatch, Dealer Locator, Fleet Discounts, etc.

Visit www.masupplymarketing.com for full program details and guidelines

\$3,591 One-Time Payment

M&A 2024 Dealer Programs



Liberties Enhanced

Dealer Perks:

- *No co-op available with this plan*
- Discounted Comfort Plans (All Year)
- Homeowner Rebates
 - Base Homeowner Rebates: (January - March & October - December)*
 - Bonus Homeowner Rebates: (All Year for Qualifying Homeowners)*
 - Personal Use Rebates: (All Year)*
- Access to Promotional Financing Through Synchrony Financial
- Access to all other Liberties Enhanced perks such as Home Services Scheduling by Dispatch, Dealer Locator, Fleet Discounts, etc.

Visit www.masupplymarketing.com for full program details and guidelines

\$2,691 One-Time Payment