CONTRACTOR SUCCESS PROGRAMS CALENDAR

CATEGORY	TOPIC	PROGRAM START DATE	PROGRAM END DATE	NOTES (if applicable)	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
Consumer Rebates	Year-long Bonus Consumer Rebates	Jan 1st	December 31st	Submit claims within 60 days of install												
	Year-long Personal Use Rebates	Jan 1st	December 31st	Submit claims within 60 days of install												
	Limited-time Homeowner Rebate	Jan 1st-March 31st	Oct 1st-Dec 31st	Submit claims within 60 days of install												
Contractor Spiffs	CCE Spiffs	Jan 1st	December 31st	Submit claims within 60 days of install						DOUBLE SPIFF	DOUBLE SPIFF	DOUBLE SPIFF				
	Liberties Plus Spiffs	Jan 1st-Sept 30th		Submit claims within 60 days of install												
Promo Financing	CCE Promotional Financing	Jan 1st	December 31st	Three promo periods: Jan - May, June-August and Sept-December. Claim rebate												
	Liberties Plus Promotional Financing	Jan 1 - May 31 Sept 1 - Dec 31		Two promo periods: Jan - May and Sept-December. Claim rebate within 30												
Promo Labor Warrant	Promotional Extended Labor Warranty	Jan 1st	December 31st	Submit plan order within 60 days of installation date												
CCE Benefits	Satisfaction Guarantee	Jan 1st	December 31st	Refer to Territory Manager for more information on claims submittal												
CCE Benefits	Dealer Loyalty Savings (Where Available)	Jan 1st	December 31st	Submit agreement for new dealers by November 30th of the year.												